

1 family torn apart by war
is too many.



Update on programme budgets and funding for 2013 (EC/64/SC/CRP.23)

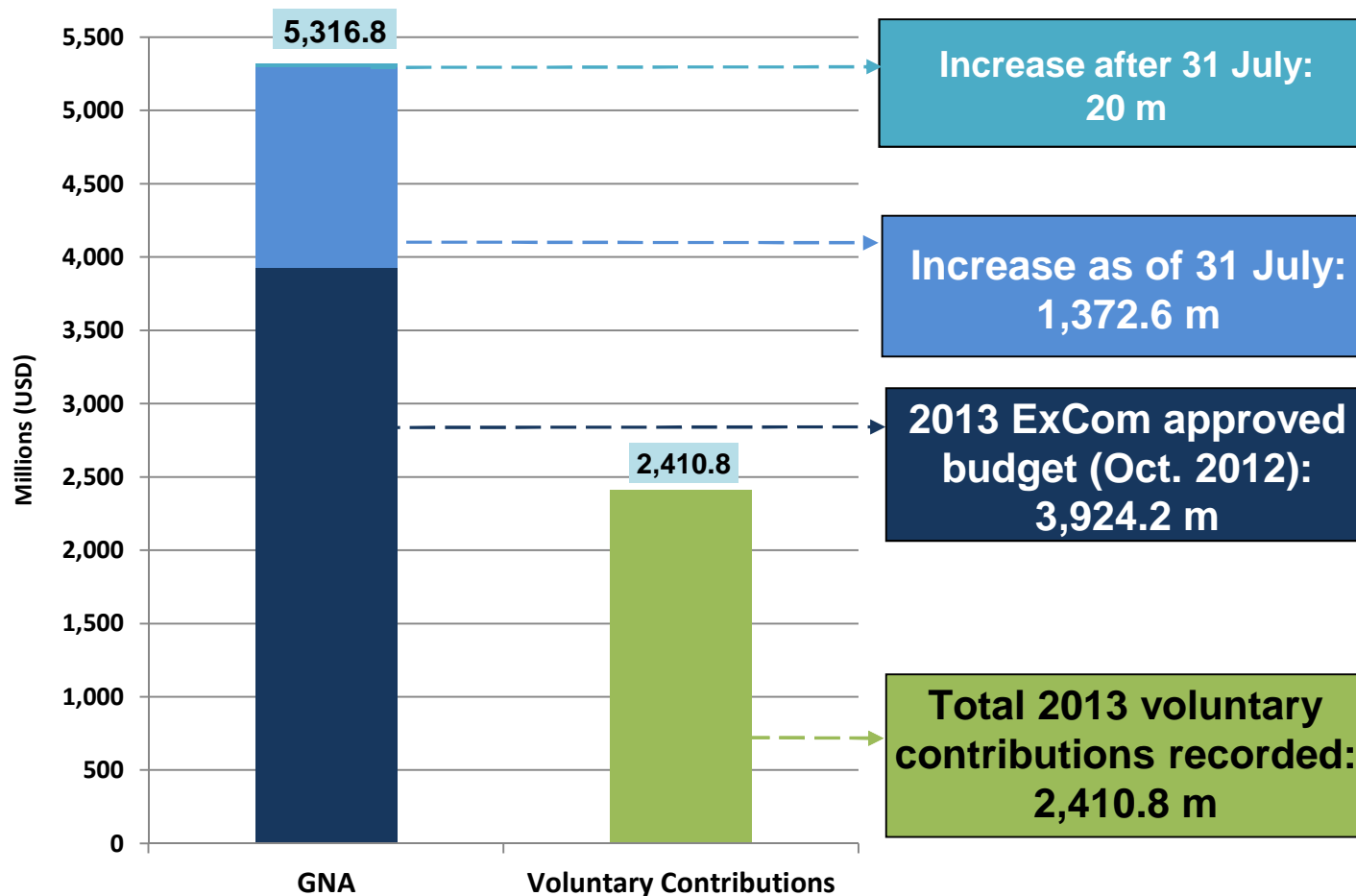


Mr. Daniel Endres
Director, Division of External Relations

58th Standing Committee
17-18 September 2013

2013 Comprehensive budget and funding level

- as of 16 September -



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2013 Available and projected funding

- as of 16 September -

Annual Budget (revised) **US\$ 5,316.8 m**

Income & Funds Available

Voluntary contributions received US\$ 2,410.8 m

UN Regular Budget US\$ 43.1 m

Total contributions **US\$ 2,453.9 m**

Carry-over from 2012 US\$ 236.1 m

Other income and adjustments US\$ 8.2 m

Funds available today **US\$ 2,698.2 m**

Projections

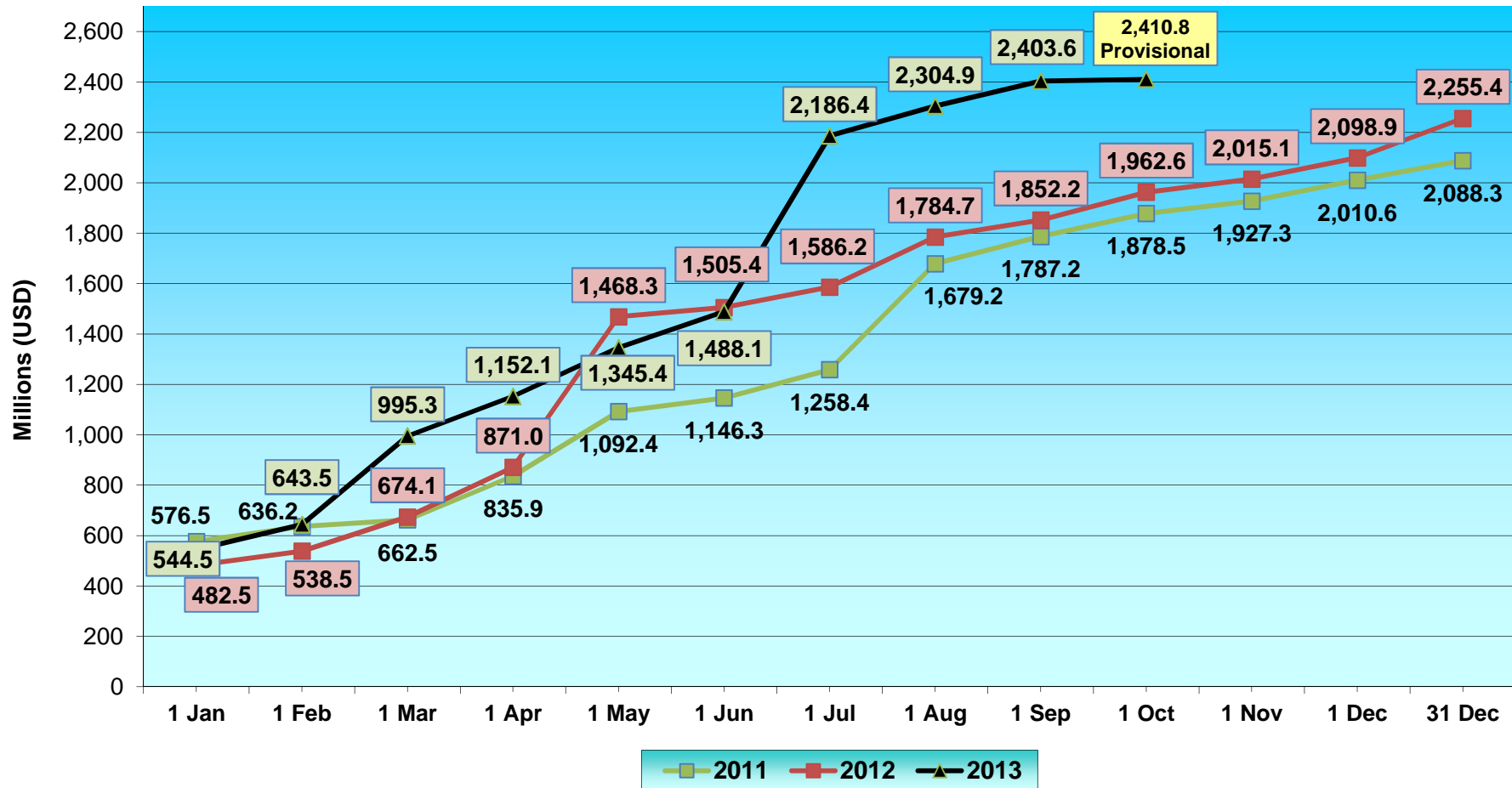
Total projected funds available (by end-2013) US\$ 2,877.2 m

Projected shortfall ***US\$ (2,439.6 m)***

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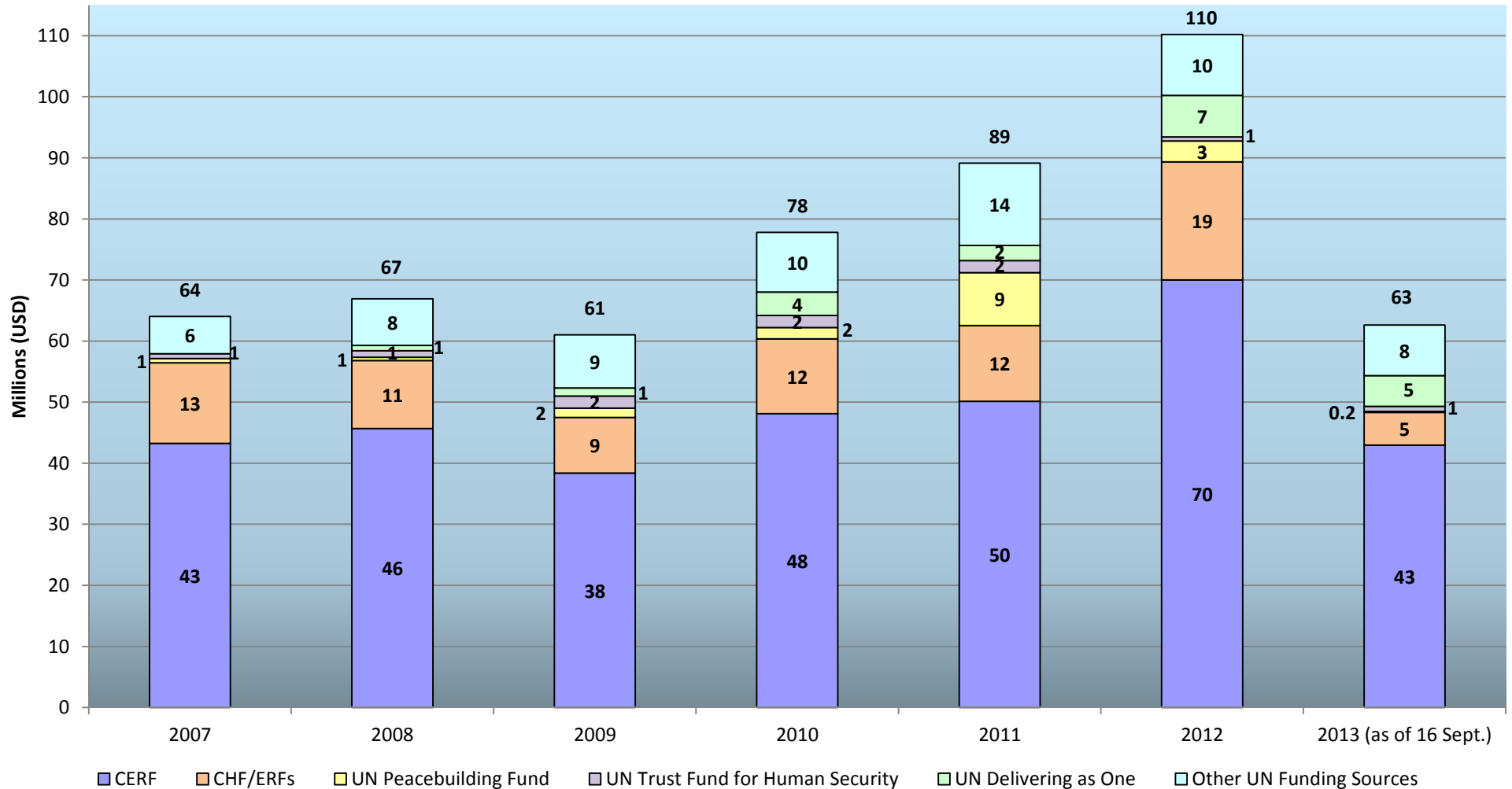
Timing of pledges 2011-2013



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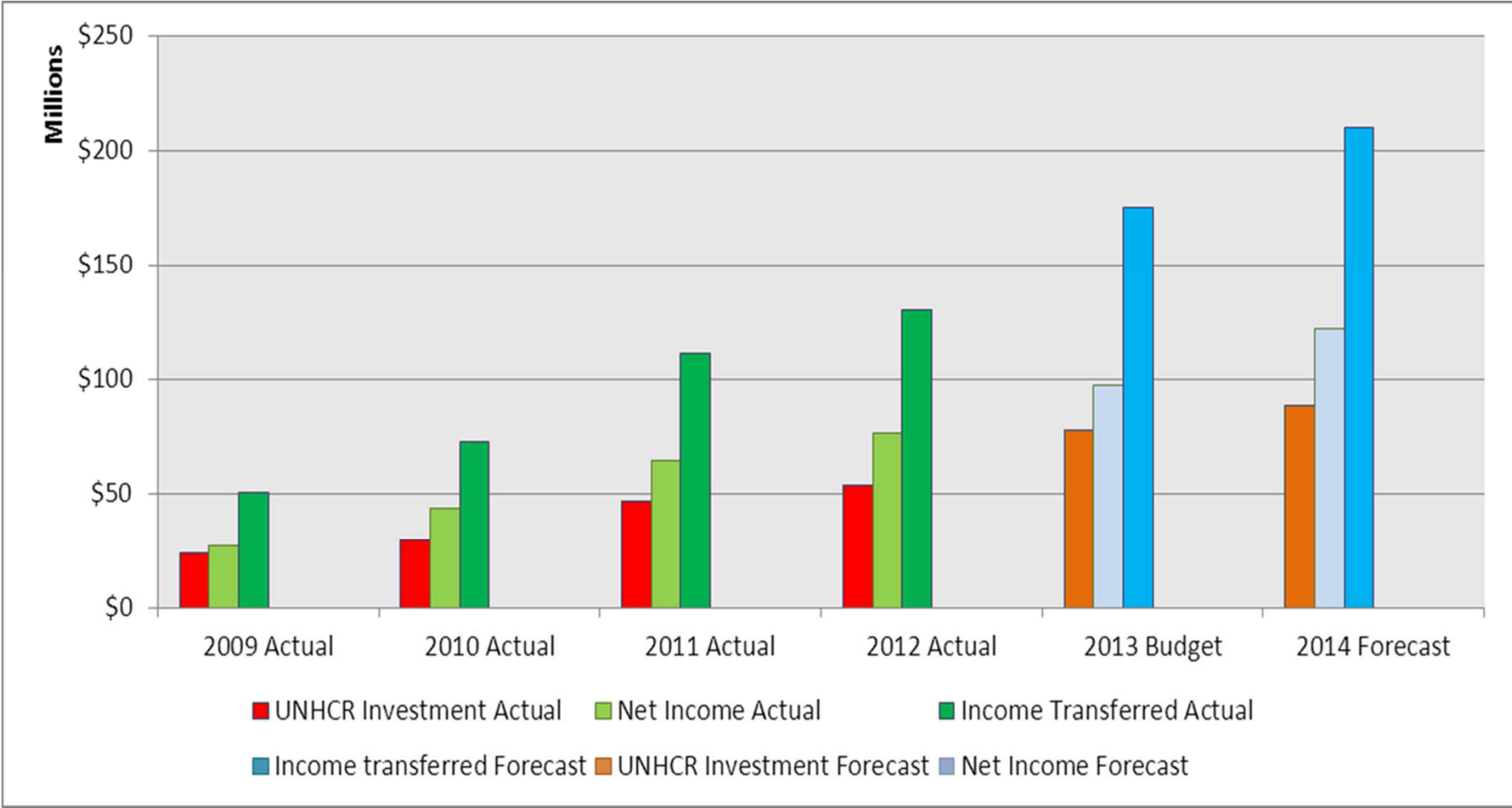
Field-based fundraising



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Contributions from the private-sector I



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Contributions from the private-sector II

Individual Giving

- Small, regular (monthly) donations from general public & cash gifts (emergencies)
- Higher investment (marketing costs)
- Highly predictable, sustainable
- Largely unrestricted

Leadership Giving

- Larger gifts from Corporations, Foundations & Humanitarian Philanthropists
- Lower investment costs
- Requires due diligence screening and long terms objectives
- Often strictly earmarked and with specific reporting requirements

Private sector fund-raising strategy

- Wider coverage of private sector fund-raising
- Diversified fund-raising portfolio
- Importance of advocacy and communication
- Access to new Leadership Giving Partners

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Main challenges for the remainder of 2013

- Ever growing needs for the Syria situation
- High-Level Segment on Solidarity and Burden-sharing with Countries Hosting Syrian Refugees
- Balancing response to competing humanitarian priorities stemming from the Syria situations and from other emergencies and operations



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War and persecution have forced more than 45 million people to flee their homes. You can give them help and hope.

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