



Check List

- Do you know what you want to achieve by engaging with communities on Social Media?
[If not, go no further!] ☐
- Have you identified and involved all the different UNHCR units you can work with, in the country, regional bureaux and at HQ? ☐
- Do you know who is using which digital tools in your targeted population? Can you access AGD-disaggregated data about this usage? ☐
- Do you have a clear idea of the risks and weaknesses of the technical infrastructure and legal framework/safeguards in the country?²² ☐
- Do you have a grasp of privacy, data protection and other protection risks to PoCs that use of Social Media would entail (e.g. risk of profiling or trolling)?²³ ☐
- Have you identified with all stakeholders the main protection needs on Social Media? Who are the main actors and what role can UNHCR play? ☐
- Do you have the minimum resources required to create and sustain engagement on your Social Media platforms? ☐

²² See more in [Chapter 2: Risk Assessment](#)

²³ See more in [Chapter 2: Risk Assessment](#)