## TOOL:

## COMMUNICATION NEEDS ASSESSMENT CHECKLIST

Checklist of areas to cover in learning what influences relevance, consumption and impact of information and the channels used for communication, feedback and response. Use with question banks provided.

## Background \& Demographics



## Existing communication channels



## Existing communication channels

What information you would like to receive more of? In what way?

| Information Type | Channel | Level of Trust | Accessibility |
| :--- | :--- | :--- | :--- |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

## Feedback and response

How would you prefer to give feedback or lodge complaints?

| Area of feedback | Preferred Channel | Preferred Method of Response |
| :--- | :--- | :--- |
| Aid Staff |  |  |
| Services provided |  |  |
| Community issues |  |  |
| Confidential Issues |  |  |

