

COMMUNICATIONS SURVEY 2024





Introduction

Individuals arriving into Ireland with refugee status, or those seeking asylum here, very often enter the country with few, if any, pre-established networks, or knowledge of how to access systems and services. They need easy, accessible ways to receive and share information. Understanding how these communities communicate and how they get and share information is an important part of supporting them to integrate and helping them to avoid isolation, whether in the short, medium or long term.

This short report outlines the results of a survey focusing on how people with a refugee or asylum seeker background living in Ireland receive, share, and seek out information. It looks at which channels these communities use and trust most. It also looks at the barriers they face when receiving information, and what information is most important to them.

The results reflect the views and practices of more than 400 respondents living in Ireland, aged from 16 to 95 years of age, all from a refugee or asylum seeker background from January 2023 to February 2024.

The online survey was designed by UNHCR Ireland and the <u>Refugee Advisory Board</u> and was distributed through existing community networks, at events and conferences in accommodation and reception centres, and on the UNHCR website, helpsite and social media channels.

Thank you to all the members of the Irish Refugee Advisory Board who worked on the design, translation and dissemination of this survey.



Profile of Respondents:

Respondents came from 57 countries.

At birth, 47.7% were female, 51.5% as male and 0.8 % as intersex.

49.7 % identify as women, 50.2% as men, 0.77% as non-binary and 2.3% as transgender.

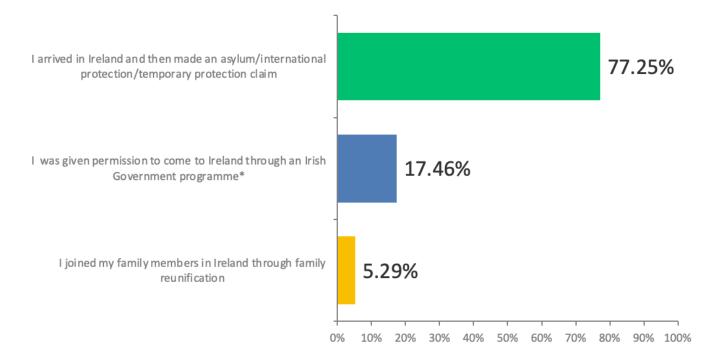
25–34-year-olds were the highest respondent with 37% response rate, followed by 35-44 at 30% and then 16-24 at 17%.

60% have lived in Ireland for less than a year and 18% for more than six years.

70% of respondents are not naturalized Irish citizens. 16% have been naturalised. And 14% are in the process of becoming Irish Citizens.

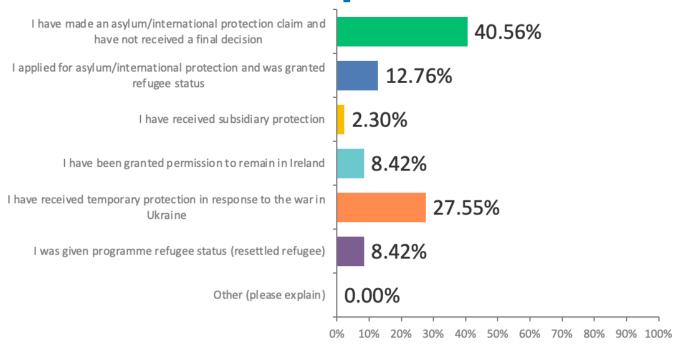


Path to arrival in Ireland:



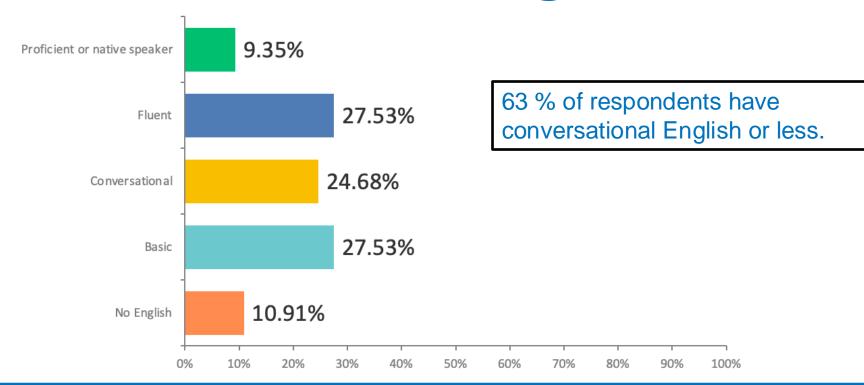


Initial immigration permission granted of respondents:



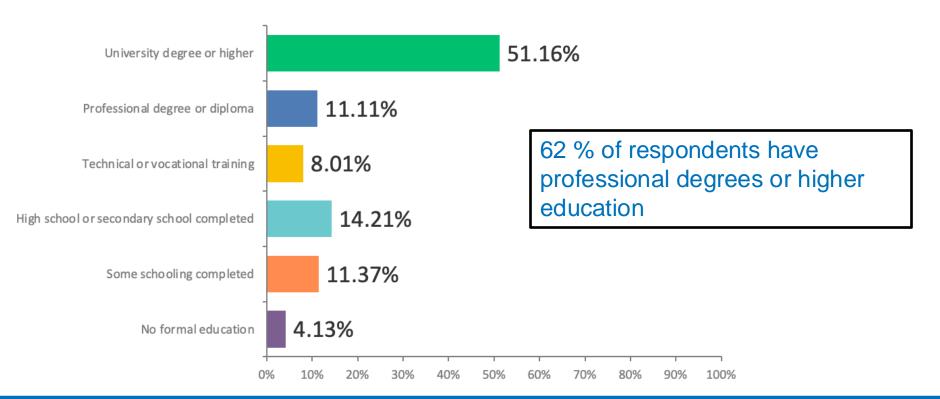


Level of English:





Level of Education:





The use of internet and devices to access information:







90% OF RESPONDENTS HAVE SMARTPHONES

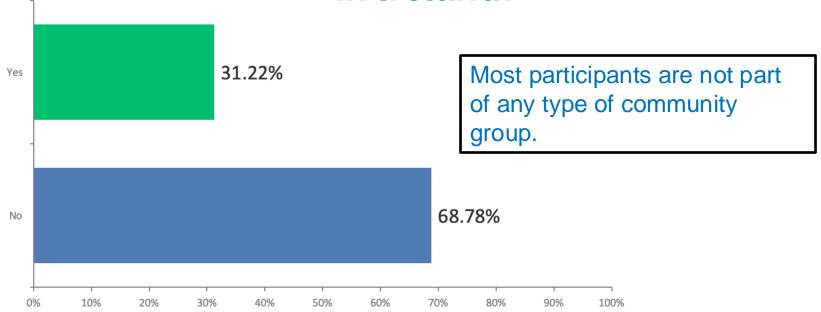


55% CAN ACCESS THE INTERNET RELIABLY WHENEVER THEY WANT



42% HAVE PERSONAL LAPTOP / TABLET / DESKTOP COMPUTER

Participants involved in a community/ asylum seeker/ refugee /diaspora group in Ireland:





Channels used to FIND or RECIEVE information in Ireland:







39% FACEBOOK PAGES/GROUPS



35% INTERNET SEARCH



27% WHATSAPP /EMAIL/TELEGRAM



26% WORD OF MOUTH



17% COMMUNITY GROUPS

Channels used to SHARE information:







31% PHONE CALLS



29% TELEGRAM



27% FACEBOOK PAGE/GROUPS



26% EMAIL/NEWS SITES

Barriers to receiving information:

36% I don't know where to look

33% Language

24% I don't know people in my community

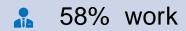
26% I can easily access the information I need

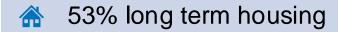
12% I don't trust the information I receive

Sources of most trusted information:

- 1. Irish Government and Institutions
- 2. Internet search
- 3. Social media timelines
- 4. Friends and family
- 5. Messaging groups (WhatsApp, Signal, Facebook etc.)
- 6. Humanitarian organisations

Topics participants want more information about:





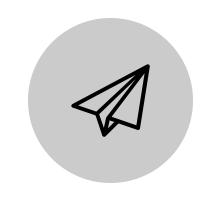
46% school / university / training programmes.

* 44% Irish news

41% Medical

Channels participants would like to receive information through:







WHATSAPP 49% **EMAIL 49%**

ONLINE NEWS SITES 36%