



UNHCR
The UN Refugee Agency

world
refugee
day

20
June

**HOW YOU
CAN *GET*
INVOLVED**



The theme

World Refugee Day 2021 focuses on the power of inclusion.

The shared experience of COVID-19 has showed us that we only succeed if we stand together. We have all had to do our part to keep each other safe and despite the challenges, refugees and displaced people have stepped up.

Given the chance, refugees will continue to contribute to a stronger, safer and more vibrant world. This year, we call for greater inclusion of refugees in health systems, schools and sport. Only by working together can we recover from the pandemic.

Together we heal, learn and shine.



Tagline



Together #withrefugees Together we can achieve anything Together we heal, learn and shine

FR: Ensemble #aveclesréfugiés.
Ensemble on peut tout réussir
Ensemble on se soigne, on apprend et on rayonne

ES: Juntos #conlosrefugiados
Juntos podemos lograr lo que sea
Juntos nos cuidamos, aprendemos y brillamos




Please contact hqwrđ@unhcr.org
to access different language
versions of this material.

AR: مع اللاجئين #
معاً يمكننا تحقيق الكثير
معاً نتعافى، نتعلم، نتألق

RU: Вместе #сбеженцами
Вместе мы можем добиться всего
Вместе мы исцеляемся, учимся и преуспеваем

ZH: 和难民一起，
只要我们齐心协力，我们可以实现任何事情。
我们共同成长、学习，绽放。

Together we can achieve anything

HEALTH 	EDUCATION 	SPORT 
<i>Together we heal</i>	<i>Together we learn</i>	<i>Together we shine</i>
We heal together when we all get the care we need	When we learn together we build a stronger community	We shine when we play together as a team
The world can't overcome COVID-19 if it overlooks refugees, because no one is safe until everyone is safe. We need to ensure that people forced to flee have access to vaccines, care, medicine and psychological support, like everyone else.	We all benefit when everyone has access to education. We are calling for the creation of scholarships and education opportunities for displaced youth. We also call for greater access to digital education for refugee students.	Sport is a great way to heal, develop and grow, especially for people fleeing conflict or persecution. We call for greater support to refugee sport programmes. We also encourage all sport fans to support the Refugee Olympic and Paralympic Teams that will compete in the Tokyo games.

What can you do?

We count on you, your school, your foundation, your company to amplify messages of inclusion on World Refugee Day.

Conflict and persecution have forced more than 80 million people around the world to flee their homes. More than ever, we call on communities to include them – in health care, education and sport. Here are some ways in which you can support:

- 1. Organize events for your network, employees and/or customers, locally, online or offline**
- 2. Promote our content, messages and stories on your comms channels**
- 3. Engage your customers/employees to take action**
- 4. Showcase what your community is doing to include refugees**



1. Organize events

Organize an event as part of our “world tour”

Organize events online or offline, depending on local health and safety measures. We encourage you to partner with UNHCR offices and refugees in your communities. Here are some examples of events:

- Public event or conference
- Film screening – [see recommended films](#)
- Book club discussion – [see recommended books](#)
- Dinner party – [cook some delicious refugee recipes](#)
- Music festival
- Sport tournament
- Fundraising event – [begin fundraising now](#)

Email hqwr@unhcr.org to be put in touch with your local UNHCR office.



2. Promote our content

We are providing a range of content which you can use on your platforms.

This includes:

- World Refugee Day posters ([download here](#))
- GIPHY stickers ([access here](#))
- Social media assets ([access here](#))
- Use the [#WorldRefugeeDay](#) hashtag on Twitter to activate the WRD emoji
- Package of photos ([access here](#))
- Videos about the power of inclusion ([access here](#))
- World Refugee Day live blog ([link here](#))



3. Mobilize action

Here are a few actions that you can encourage your communities to take to support people forced to flee.

★ HEALTH

- Donate to help protect refugees from COVID-19 – [donate here](#)

★ EDUCATION

- Donate to create refugee scholarships – [donate here](#)
- Teach your kids and students about refugees – [access age appropriate resources here](#)

★ SPORT

- Design a ball to support refugee sport programs - [link](#)
- Support the Refugee Olympic and Paralympic Teams - [link](#)



4. Create your own content

We want to hear about what you, your school, your foundation or your company are doing to stand with refugees.

What inspiring message and story would you like to share on World Refugee Day? Here are a few things that you can do:

- [Use this Canva template](#) to create your own visuals and share them on social media on World Refugee Day
- Write an article or a story on your website
- Send a special newsletter to your contacts
- Share your content and activities on social media, and tag [@refugees](#) for a chance to be featured on our [live blog](#)



**If you have questions or would like
to tell us about your plans, please
contact:
hqwrd@unhcr.org**